

## CONTRACT APPROVAL REQUEST

Promotion:

THIN AIR JAM CONCERT  
Marlboro Music Concert Sponsorship

Vendor:

Morale, Welfare & Recreation (MWR) Fund

Financial Impact:

1995 - No direct sponsorship dollars will be paid to MWR Department

1994 - No direct sponsorship dollars were paid to MWR Department

Project Manager:

Jose Fontanez

Contract/Program Description:

The attached contract by Philip Morris USA covers the presentation of a Marlboro Music concert series on July 28, 29 and 30, 1995, at Fort Carson, Colorado Springs, CO. In consideration for Philip Morris providing talent and necessary instruments, lighting and sound for the concerts, Philip Morris is entitled to the following:

- Provide stage and roof;
- Decorative scrim and bunting with Marlboro Music logos for stage, soundwings, etc.;
- Provide VIP/Media Tent and catering for tent and all performers and technicians;
- Provide advertising materials, i.e. posters, flyers and banners;
- Two production office equipped with telephones;
- Rights to conduct name generation activities among adults over the age of twenty one years;
- Provide top quality adult entertainment for all three days;
- Rights to placement of a 10x22 tent and six kiosks for distribution of Marlboro branded incentive items.

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Budget Implications:

No direct sponsorship dollars will be paid to the naval base.

Approvals:

J. Fontanez \_\_\_\_\_

S. Sampson \_\_\_\_\_

I. Broeman For your signature

Insurance

A. Orzanski \_\_\_\_\_

Finance

D. Hecht

Not applicable due to no direct  
sponsorship payment

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